beaconstac

VS

QR Code Generator PRO

beaconstac   **QR Code Generator** PRO

THE OFFLINE-TO-ONLINE ENGAGEMENT SOLUTION

A HOLISTIC SOLUTION TO BRIDGE ONLINE AND OFFLINE MARKETING

Beaconstac encompasses all essential QR Code generator features; however, what sets us apart is that...
Beaconstac is designed to accommodate businesses of all sizes, offering the most secure QR Codes, integration options, and collaborative features to meet diverse business needs.

QR Code Generator Pro is a comprehensive solution designed for individuals, solopreneurs, and small businesses. They simplify QR Code creation, editing, and tracking for marketing campaigns while maintaining a consistent brand identity.

The Essentials

	beaconstac	QR Code Generator PRO
STATIC/DYNAMIC QR CODES		
Static QR Codes	✅	✅
Dynamic QR Codes	✅	✅
QR CODE CUSTOMIZATIONS		
Customizable mobile landing pages	✅	✅
Multi-link QR Code	✅ (Linkpage)	❌
Restaurant menu	✅	❌
Dynamic forms	✅	❌
Coupon Code QR Code	✅	✅
Business Page QR Code	✅	✅
Facebook QR Code	✅	✅

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Social media QR Code	✓	✓
App download QR Code (OS based redirection and deep linking)	✓	✓ (No OS-based redirection)
Location QR Code	✓	✗
Geolocation-based redirection	✓	✗

EASE OF USE

	beaconstac	QR Code Generator PRO
Save QR Code designs for reuse	✓	✓
Filters to sort QR Codes	✓	✗
Custom labels for easy identification	✓	✗

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QR CODE SCANNABILITY

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Realtime Scannability Score	✅	❌

Preview

Scannability: EXCELLENT.

NEXT →

Preview

Scannability: UNSCANNABLE.
We recommend modifying eye
ball color to improve scan
performance.

NEXT →
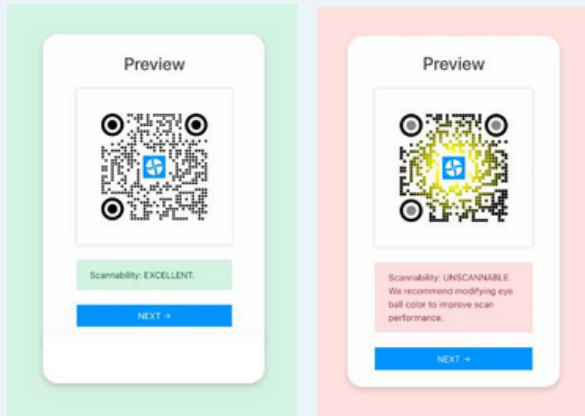
Error-Correction	✅	✅

ANALYTICS & INSIGHTS

Track Scans/Time Of Day	✅	❌
Track scans/Device type	✅	❌
Track scans/No. of unique users	✅	✅
Track scans/location	✅	✅
Weekly email reports	✅	❌

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Exact GPS location	✅	❌
Top-performing QR Codes	✅	✅
End user characteristics with Google Analytics	✅	✅

Advanced needs

QR CODE DESIGN CUSTOMIZATION		
Custom QR Eyes	✅	✅
Add Custom Logo	✅	✅
Edit Logo Size	✅	❌
Custom QR Pattern	✅	✅
Color Gradient Options	✅	❌
Custom Frames	✅	✅
Circular QR Codes	✅	❌

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Custom background color	✅	❌
Add image as background	✅	❌
Multiple download formats	✅	✅
Custom QR Code size	✅	❌
Custom QR Code templates	✅	❌

QR Code Eyes

Pick from a variety
of shapes and modify
the colors

QR Code Frames

Pick from a variety
of frames and add
a text to prompt action

SCAN USING PHONE CAMERA

QR Code Patterns

Pick from a variety
of data patterns and
modify colors & gradients

Logo

This goes a long way
in reinforcing your
branding. Adjust the size
for visibility

Logo size:

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CAMPAIGN SETTINGS		
Age-Gating	✅	❌
Custom Domain/URL	✅	✅
Multilingual campaigns	✅	❌
Ad free campaigns	✅	✅
In-built custom parameters	✅	❌
Schedule campaign time of day	✅	✅

Enterprise needs

SECURITY 🔒		
GDPR Compliance	✅	✅
Two-factor authentication	✅	❌

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SSO login	✓	✗
SOC-2 certification	✓	✗
Password protection	✓	✗
Anomaly scan	✓	✓
Phishing URL detection	✓	✗

SCALABILITY

	beaconstac	QR Code Generator PRO
Bulk QR Code generation (upload CSV or XLSX files)	✓ (up to 2000 QR Codes)	✓
Bulk QR Code generation (Google Sheet)	✓	✗
Static QR Code API	✓	✓
Dynamic QR Code API	✓	✗

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COLLABORATION	beaconstac	QR Code Generator PRO
Add multiple users	✅	✅
Configure separate teams	✅	❌
Asset library	✅	❌
Template locking	✅	❌
QR transfer across teams	✅	❌
Slack integration	✅	❌

CUSTOMER SERVICE AND SUPPORT	beaconstac	QR Code Generator PRO
Email Support	✅	✅
Phone Support	✅	❌
Live chat	✅	❌
G2 ratings	✅ (4.9/5 based on 363 reviews)	✅ (2.5/5 based on 20 reviews)

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RETARGETING USERS WHO SCANNED QR CODE

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Meta Pixel Retargeting	✅	❌
Google Ads Retargeting	✅	❌

WHITE LABELING

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Platform white labelling	✅	❌

INTEGRATIONS

	beaconstac	QR Code Generator PRO
Zapier	✅	❌
Canva	✅	❌
Google Analytics	✅	✅
Integromat	✅	❌
Workato	✅	❌
Google Sheets Plugin	✅	❌

READY TO GET STARTED WITH BEACONSTAC?

START 14-DAY FREE TRIAL