



UNIQODE

VS



SurveyMonkey®

The essentials



UNIQUOTE



SurveyMonkey

STATIC/DYNAMIC QR CODES

Static QR Codes



(free and unlimited)



(paid subscription)

Dynamic QR Codes



QR CODE CONTENT

Customizable Mobile
Landing Pages



Multiple Campaign
Templates



Coupon QR Code



Business Page QR
Code



Social Media QR
Code (Upto 10
Links)



Location QR Code


 App Download QR
Code

 Geolocation QR
Code


Dynamic Forms



Multi-link QR Code



Restaurant Menu



EASE OF USE

 Save QR Code
designs for reuse


Filters to sort QR Codes



Custom labels for easy identification

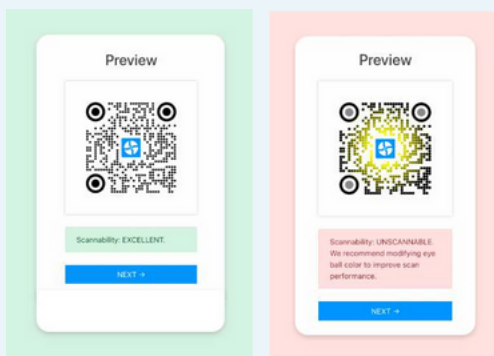


Step-by-step creation flow



QR CODE SCANNABILITY

Realtime Scannability Score



Error-Correction



Advanced needs



UNIQUOTE



SurveyMonkey

QR CODE DESIGN CUSTOMIZATION

Custom QR Eyes



Custom logo



Edit logo size



Custom
background color



Add image as
background



Custom frames













Custom QR Code
templates




Multiple download
formats



Custom QR Code size		
Custom error correction level		
Custom QR Code pattern		
Gradient QR Code pattern		
Circular QR Code		

QR Code Eyes
Pick from a variety of shapes and modify the colors

QR Code Frames
Pick from a variety of frames and add a text to prompt action



QR Code Patterns
Pick from a variety of data patterns and modify colors & gradients

Logo
This goes a long way in reinforcing your branding. Adjust the size for visibility

Logo size:

ANALYTICS & INSIGHTS

Track scans / Time of day



Track scans / Device type



Track scans / location



Weekly email reports



Exact GPS location



Top-performing QR Codes



End user behavior with Google Analytics



No. of unique users





QR CODE CAMPAIGN SETTINGS

Custom domain/URL



Ad free campaigns



Multilingual campaigns



Age-gating



In-built custom parameters



Schedule campaign time of day



Enterprise needs



UNIQUOTE



SurveyMonkey®

SECURITY

GDPR compliance



Two-factor authentication



SSO login



SOC-2 certification



Password protection



Access management



Phishing URL detection



Advanced algorithm for rooting out inconsistencies in scan behavior



SCALABILITY

Bulk QR Code generation with spreadsheets (upload CSV or XLSX files)



Plugin for directly bulk-creating QR Codes within Google Sheets



Static QR Code API



Dynamic QR Code API



RETARGETING

Meta Pixel Retargeting



Google Ads Retargeting





WHITE LABEL

White label



INTEGRATIONS

Google Analytics



Webhooks



Zapier



Mailchimp





Integromat



Workato



Google Sheets		
Slack		
Canva		
CUSTOMER SUPPORT		
Email support quality		
Phone support quality		
Live chat		
G2 ratings	4.9/5 (363 review)	4.4/5 (18,555 reviews)

Pricing



PLANS

Lite / Individual Starter	\$5/month 3 Dynamic QR Codes 25,000 scans	\$39/month
Pro / NA	\$15/month 50 Dynamic QR Codes 500,000 scans	N/A
Plus / Team Starter	\$49/month 250 Dynamic QR Codes 1,000,000 scans	\$96/month
Business+ / NA	\$99/month 500 Dynamic QR Codes 2,000,000 scans	N/A
Enterprise	Custom	Custom

READY TO GET STARTED
WITH UNIQUOTE?

[START 14-DAY FREE TRIAL](#)